

Your fertility story, deeply understood — before we ever sit down.

You have already done the research, tried the protocols, and still don't have an answer that fits. That is the gap this process closes. The Deep Dive is a three-month, root-cause investigation into your own story, built on the Clarify → Rebuild → Unlock Method.

The work begins the moment you say yes. By your first visit, your entire history has already been combed through, your foundational labs are drawn, and the patterns are on the table.



BEFORE SESSION ONE

The Investigation

This is what makes the approach powerful. Your onboarding guide takes the weight off your shoulders and puts it on ours — so that by the time we meet, we are already deeply engrained in your case.

Nothing is recommended before it is understood.

STEP ONE

A complete onboarding guide

Walks you through exactly what to send us and when — records, labs, treatments, timelines, intake forms. You are never guessing what to do next.

STEP TWO

A fine-tooth-comb investigation

Every lab, symptom, supplement, protocol and treatment you have tried — mapped from childhood forward into one story of what your body has been asking for.

STEP THREE

Your timeline and patterns, built

We build your functional timeline, identify the gaps, and surface what was overlooked, buried or lost in translation — often before we ever meet.

STEP FOUR

Foundational labs, ordered

Your Gold Standard Fertility Panel is ordered through our Lab Shop and drawn on cycle day 3–5 — so results are in hand and interpreted *at* your first visit, not after it.

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SESSION ONE

Root Cause Evaluation & Strategy

We do not arrive with questions — we arrive with findings. This is where we present what we have already connected, and where your plan begins.

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| Present the root-cause evaluation | Review every pattern we found |
| Interpret your Gold Standard Panel | Name what we believe holds the answers |
| Deliver your first foundational protocol | Set your focus inside Clarify → Rebuild → Unlock |
| Order your Functional Fertility Kit — DUTCH, HTMA, GI-MAP or another — now that we know precisely which one is needed | |
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SESSION TWO

Review & Refine

Your functional testing is back and the protocol has been in motion. Did the theory hold up? Progress is not measured by a positive test alone — better cycles, better labs, lower inflammation, more energy and finally understanding your own body all count.

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| Interpret the Functional Fertility Kit results | Advanced cycle & hormone mapping, FAM interpretation |
| Name what improved and what did not | Adjust priorities and protocols |
| Coordinate with your clinical team or IVF timeline | Confirm the plan is realistic for your life |
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SESSION THREE

Case Debrief

You leave with clarity and a comprehensive story you can carry wherever your journey goes next — and your fertility case file in hand.

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| Your Fertility Case File | Summary of findings |
| How the working theory evolved | Progress, wins and future considerations |
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How we work together

This is collaborative

You are the expert on your own body and life. I am the investigator, translator and strategist. We build the plan together.

The process is dynamic

As new information arrives, the theory and the priorities evolve. That is how we get results.

Bring me everything

The more you share, the more dots I can connect. No detail is too small — it all builds the picture.

This is for you

My goal is to leave you with knowledge, clarity and confidence at every step — plus real-time chat support between visits.

Recommendations are made after the investigation — never before it.

The Deep Dive is the investigation into your own story. Where a partner's workup belongs in the picture, Concierge Conception extends the same process to both of you, adds male fertility, and includes over \$1,500 in strategic testing.

YOUR INVESTMENT

Four parts, one price.

Collaborative care with your dedicated 1:1 provider for 3+ months, across three virtual visits

Your fertility case file, delivered at the end of the program

Up to three protocols, full case mapping across hormones, thyroid, gut, immune, metabolic and nervous system patterns, and expert lab ordering through our Lab Shop

Personalized support in your private portal, with real-time chat

Lifetime access to The Cohort and the Clarify → Rebuild → Unlock curriculum

RETAIL VALUE

~~\$5,575~~

1:1 PRICE

\$3,000

Payment plans and HSA cards accepted. Continued care after the program is \$75 per month.

PICK MY PROVIDER