

Your fertility story, investigated — before we ever sit down.

Concierge Conception is our most comprehensive level of private care — a six-month engagement led personally by Olivia, founder of YFYF and the Clarify → Rebuild → Unlock Method, covering both partners and the full reproductive landscape.

The work begins the moment you say yes. By your first visit, your entire history has already been combed through, your Gold Standard Fertility Panel is drawn, and the patterns are on the table. Availability is intentionally limited.



BEFORE SESSION ONE

The Investigation

This is what makes the approach powerful. Your onboarding guide takes the weight off your shoulders and puts it on ours — so that by the time we meet, we are already deeply engrained in your case.

Nothing is recommended before it is understood.

STEP ONE

A complete onboarding guide

Walks you through exactly what to send us and when — records, labs, treatments, timelines, intake forms. You are never guessing what to do next.

STEP TWO

A fine-tooth-comb investigation

Every lab, symptom, supplement, protocol and treatment you have tried — mapped from childhood forward into one story of what your body has been asking for.

STEP THREE

Both partners, from the start

His records, semen analysis and prior hormone work are investigated alongside hers, so the two stories are already being read against each other.

STEP FOUR

Gold Standard Fertility Panel

Your requisition is issued immediately and drawn on cycle day 3–5 — so results are in hand and interpreted *at* your first visit, not after it.

01

SESSION ONE · HER

Root Cause Evaluation

We do not arrive with questions — we arrive with findings. This is where we present what we have already connected, and where your plan begins.

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| Present the root-cause evaluation | Review every pattern we found |
| Interpret your Gold Standard Panel | Name what we believe holds the answers |
| Deliver your first foundational protocol | Set your focus inside Clarify → Rebuild → Unlock |
| Order your Functional Fertility Kit — DUTCH, HTMA, GI-MAP or another — now that we know precisely which one is needed | |
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02

SESSION TWO · HIM

His Root Cause Findings

Male fertility is half the equation. His investigation was done alongside hers — this is where we present it and connect the two.

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| Present his findings — semen analysis, hormones, history | Name his root contributors |
| Identify the gaps in his prior workup | Connect his picture with hers |
| Deliver his foundational protocol | Order further testing if it is warranted |
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03

SESSION THREE · TOGETHER

Working Theory, Strategy & Check-In

Your functional testing is back. We build the combined theory, set the strategy for both of you, and check how it is actually landing in real life.

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| Interpret the Functional Fertility Kit results | Advanced cycle & hormone mapping, FAM interpretation |
| Prioritize what matters most, in order | Choose goals together |
| Coordinate with your clinical team or IVF timeline | Confirm the plan is realistic for both of you |
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04

SESSION FOUR · TOGETHER

Review & Refine

Did the theory hold up? Progress is not measured by a positive test alone — better cycles, better labs, lower inflammation, more energy and finally understanding your bodies all count.

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| Review progress for her and for him | Re-run select follow-up markers |
| Name what improved and what did not | Adjust priorities and protocols |

05

SESSION FIVE · TOGETHER

Case Debrief

You both leave with a comprehensive shared story you can carry wherever your journey goes next — and your fertility case file in hand.

- | Your Fertility Case File
- | How the working theory evolved

- | Summary of findings
- | Progress, wins and future considerations

How we work together

This is collaborative

You are the expert on your own body and life. I am the investigator, translator and strategist. We build the plan together.

The process is dynamic

As new information arrives, the theory and the priorities evolve. That is how we get results.

Bring me everything

The more you share, the more dots I can connect. No detail is too small — it all builds the picture.

You are never alone in it

Unlimited messaging with Olivia, a dedicated in-plan check-in visit, and weekly live guidance with women walking this journey alongside you.

Recommendations are made after the investigation — never before it.

YOUR INVESTMENT

Five parts, one price.

Collaborative care with Olivia for 6+ months, across five virtual visits

Your fertility case file, delivered at the end of the program

\$1,500+ in strategic fertility testing — Gold Standard Panel, follow-up markers, and one functional fertility kit

Personalized support in your private portal, with real-time chat

Lifetime access to The Cohort and the Clarify → Rebuild → Unlock curriculum

RETAIL VALUE

~~\$10,575+~~

1:1 PRICE

\$6,500–7,200

Save \$300 when you pay in full. Payment plans and HSA cards accepted.

APPLY NOW